



RESEARCH
EDUCATION
TREATMENT
ADVOCACY

APS Town Hall Talks Application

The American Pain Society (APS) is pleased to offer you the opportunity to showcase your company's products, services, or programs by conducting a seminar or product demonstration at its 36th Annual Scientific Meeting. Town Hall Talks are 30 minutes in length and will be held in the Learning Lounge in the Experience Exchange set up in theater style for 50 attendees. Please note that sessions are unopposed with any other educational programs but may run concurrently with other corporate sponsors. The following topics are suggestions of areas of interest to our attendees: risk evaluation and mitigation strategies (REMS), compliance, patient safety, diversion, and research.

Preferred Day and Time

Please indicate your preferred time slot; refer to the APS meeting schedule at www.americanpainsociety.org/annualmeeting for exact times. Time slots will be assigned on a first-come, first-served basis.

Wednesday, May 17

☐ Opening PM Reception

Thursday, May 18

☐ AM Break

☐ Lunch Break

☐ PM Break

Friday, May 19

☐ AM Break

Rules and Regulations

Town Hall Talks are assigned on a first-come, first-served basis pending APS approval. The showcase fee is **\$7,500** and must accompany your completed Town Hall Talk application. Town Hall Talks are only available to those who purchase an exhibit booth. The fee includes space rental and listing on onsite signage that features **all** Town Hall Talks. Titles will be listed in the APS Program Book. Descriptive copy (50-word limit) must be sent to jmaginot@americanpainsociety.org by March 31, 2017.

All activities are restricted to the designated area in the Experience Exchange at the David L. Lawrence Convention Center. You will be responsible for organizing your presentation. The area will be set up in theater style for 50 attendees and will include an LCD projector/screen, podium, microphone, and one lead retrieval machine. You are responsible for any special-need charges (e.g., catering, additional audiovisual equipment, etc.).

Please note that, per convention center policy, no outside food or beverages are allowed at any meeting function.

Promotion or notification of your program is your responsibility. You may place a sign no larger than 28" x 44" in the registration area, at the entrance of the exhibit hall, and outside the designated area 24 hours before your program is scheduled to begin. You may promote your showcase through direct mail, room drop, or program book advertising for an additional fee.

Sessions are approved after **submission of the Town Hall Talks application form** on a first-come, first-served basis. No cancellations are accepted after space is confirmed.

Contact Information

Contact name _____ Department _____

Institution/Company _____

Address _____ City/State/ZIP _____

E-mail address _____

Phone (____) _____ Fax (____) _____

Title of program _____

Payment Information

You may pay by check or credit card.

**Credit card payments of \$5,000 or more will be assessed a 3% processing fee.*

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover ☐ Check # _____ Amount \$ _____

Credit cardholder name _____

Account number _____ Expiration date _____

Signature _____

Return with payment to

APS Professional Relations Department, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631 • 847.375.4873 • fax 888.374.7259