



RESEARCH  
EDUCATION  
TREATMENT  
ADVOCACY

## BOARD CONFERENCE CALL

August 6, 2014

2:00 PM Eastern, 1:00 PM Central, 11:00PM Pacific

Call-in Number 866-740-1260 - Passcode 3754894# (Webinar)

### MINUTES

#### Participants

Gregory Terman, MD PhD  
Roger Fillingim, PhD  
David A. Williams, PhD  
Kathleen Sluka, PT PhD  
Judith Turner, PhD  
Robert Edwards, PhD  
Robert Gereau, PhD  
William Maixner, PhD DDS  
Renee C.B. Manworren, PhD APRN-BC  
PCNS-BC  
Edward Michna, PharmD MD JD  
Timothy Ness, MD PhD  
Tonya Palermo, PhD

#### Staff

Catherine Underwood, MBA CAE  
Steve Biddle, MEd  
Jennifer Reinard  
Carrie Gremer  
Amanda Pairitz, MS  
Cynthia Porter  
Cassie Corvo

#### Excused

Mark Wallace, MD  
Laura Frey Law, PhD PT

### Call to Order and Approval of Agendas

The meeting was called to order at 1:01 p.m. Central.

#### Consent Agenda

*Annual Board Meeting Minutes, April 29-30, 2014*

*Incoming Board Meeting*

*May 2014 Financial Statement Detail*

**MOTION:** To approve the Agenda and Consent Agenda. Seconded, passed.

## Governance Domain

**2014 Membership WIG – Review Action Log and Report on LEAD Measures and next period commitments per Domain.**

**WIG: To increase APS membership from 2200 to 2420 (10%) increase by December 31, 2014.**

The WIG grid was reviewed. Each Domain provided a status update and commitment for next period (November 2014) - See *Action Log*. In regards to the Basic Science recruitment letter, Staff offered to help other Domain Liaisons with a similar letter to their specific discipline/group. It was noted the Membership WIG may be a 2-3 year effort in order to see progress. .

Domain	Recruitment	Retention	Status/Update	Commitments for Next Period (November/Mid-Year)
<b><u>Membership</u></b>	<ul style="list-style-type: none"> <li>Recruitment toolkits for Board, SIGs and faculty members to recruit new members</li> </ul>	<ul style="list-style-type: none"> <li>Automatic renewals (currently working on for later in the year)</li> </ul>	<ul style="list-style-type: none"> <li>Retention is steady, low 70s average. Recruitment below WIG.</li> <li>July membership count is 2066</li> </ul>	<ul style="list-style-type: none"> <li>Include the recently expired members on the new member list, along with their designation and any affiliated SIG.</li> <li>Board members to reach out to members in grace that they know.</li> <li></li> </ul>
<b><u>Communications</u></b>	<ul style="list-style-type: none"> <li>Implement web redesign to promote value for a potential member</li> <li>Increase promotion of JOP iPad app</li> <li>Smart Brief</li> </ul>	<ul style="list-style-type: none"> <li>Implement web redesign to increase membership satisfaction               <ul style="list-style-type: none"> <li>- Look at member needs survey to make improvements, and use satisfaction scores as baseline</li> </ul> </li> <li>Increase PR activities (either per month or per year) to impact awareness of what is offered (value)</li> <li>Increase promotion of JOP iPad app</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Domain	Recruitment	Retention	Status/Update	Commitments for Next Period (November/Mid-Year)
		coordinated with Elsevier's efforts <ul style="list-style-type: none"> <li>• Smart Brief</li> <li>• E-news</li> </ul>		
<b><u>Research</u></b>	<ul style="list-style-type: none"> <li>• Publish Research White Paper and send PDF to every "non-member JOP corresponding author" to collect contact information (opt-in)</li> <li>• Send letter to congratulate non-member JOP corresponding authors and invite them to become members</li> <li>• Leverage relationship with Pain Research Forum to attract new members (include JOP papers in our agreement stipulation)</li> <li>• Create Grant funding how-to's (consult with Linda Porter)</li> <li>• Increase awareness of APS among non-member researchers; help them find APS and want to join because of all the great research benefits APS offers.</li> </ul>	<ul style="list-style-type: none"> <li>• Publish Research White Paper and send PDF to every member.</li> <li>• Issue a press release and tweet detailing it's availability</li> <li>• Enhance the awareness among APS membership about what APS is doing in terms of research, and how this is a benefit for them.</li> <li>• Create Grant funding how-to's with (consult with Linda Porter)</li> <li>• Promote the value of APS to scientists by promoting Spring Pain 2015</li> </ul>	<ul style="list-style-type: none"> <li>• Compiled final edits of Research White Paper.</li> <li>• Finished Basic Science recruitment flyer.</li> <li>• Recruited volunteers to write up the top 5 pearls of the NIH Grant workshop; Michael Gold &amp; Pat Dougherty.</li> </ul>	<ul style="list-style-type: none"> <li>• Reach out to Basic Science Listserv to make sure everyone invites one more person to join.</li> </ul>
<b><u>Education</u></b>	<ul style="list-style-type: none"> <li>• Create "top 10 game changers" in pain</li> </ul>	<ul style="list-style-type: none"> <li>• ASM speaker "interviews" post</li> </ul>	<ul style="list-style-type: none"> <li>• The Game Changers project has been re-structured in light of the poor</li> </ul>	

Domain	Recruitment	Retention	Status/Update	Commitments for Next Period (November/Mid-Year)
	treatment (w/ Clinical Domain);	<p>ASM pearls to put on the website or direct to targeted members (a la member spotlight format)</p> <ul style="list-style-type: none"> <li>• Create “top 10 game changers” in pain treatment (w/ Clinical Domain);</li> <li>• Have a symposium next year (2015) with 4-5 top reputable pain professionals to present on game-changers topic and put on our website; update annually</li> </ul>	<p>response to the June survey. The focus of this project should be on people within APS who are game changers, and not necessarily on a list of topics. Mark has been asked to develop a symposium for the SPC’s review, and to submit it to Jennifer and Steve by August 21. Based on the outcomes of the symposium, we may decide to conduct brief recordings with experts who are changing the way pain is treated, and/or extend the reach of the symposium in other ways, which will be determined once we can weigh the success of the symposium.</p> <ul style="list-style-type: none"> <li>• Development of a pain toolkit of resources based largely on the new pain standard from The Joint Commission</li> <li>• ASM speaker slide repository effort was discontinued following a poor response to the pilot and conversation by the EAC leadership.</li> <li>• After the Education Leadership call in July, and subsequent meetings between staff and Cathy Underwood, the ASM interviews project has been tabled in lieu of a new approach for the 2015 Annual Meeting. The Experience Exchange (exhibit hall) will host a Learning Lounge in Palm Springs. Time has been set aside on Friday, May 15 for “Session Sound Bytes” in the Learning Lounge. To date, 2 of the 4 speakers who were initially invited to participate in the interviews project have accepted the invitation to present during Session Sound Bytes (Stefan Friedrichsdorf and Hants Williams).</li> </ul>	

Domain	Recruitment	Retention	Status/Update	Commitments for Next Period (November/Mid-Year)
			Two additional speakers will be selected by the SPC.	
<b><u>Clinical</u></b>	<ul style="list-style-type: none"> <li>• Leverage CCOE program/increase visibility of APS</li> <li>• Create “top 10 game changers” in pain treatment (w/ Education Domain) to better engage clinicians;</li> <li>• Obtain funding to publish Clinical Practice Guidelines</li> </ul>	<ul style="list-style-type: none"> <li>• Create “top 10 game changers” in pain treatment (w/ Education Domain) to increase value to clinicians;</li> <li>• Illustrate monthly cases that APS is evidence based and multidisciplinary – need to show this value</li> <li>• Push the use of registries as research tools</li> </ul>	<ul style="list-style-type: none"> <li>• Presenting CCOE program symposium at ASM.</li> <li>• Creating a survey for current APS members to identify what their top 10 evidenced-based topics are for Game Changers.</li> <li>• Subsequently determine a means by which this information can be shared with membership (e.g. Monthly postings).</li> <li>• Develop clinically focused symposia for 2015, including a panel of experts to review Game Changers.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b><u>Advocacy</u></b>		<ul style="list-style-type: none"> <li>• Advocate for patients’ access to care i.e. pharmacies who are unable to fulfill their patients’ opioid prescriptions; CMS proposed rules for Medicare Part D; etc.</li> <li>• Advocate for implementation of the National Pain Strategy recommendations</li> <li>• PR - Make members (and others) aware of our efforts</li> </ul>	<ul style="list-style-type: none"> <li>• Progress is taking place on one of the five priorities; marijuana and pain has a workgroup chaired by Seddon Savage to start a position statement.</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

## Membership Domain

### **Motion to approve Early Career Council**

The Early Career Council proposal was presented.

**MOTION:** To approve the Early Career Council. Seconded, passed.

### **Basic Science SIG listserv update – Linda Watkins**

The Basic Science SIG listserv proposal was presented. The SIG co-chairs requested to provide Linda Watkins' listerv on the Basic Science SIG website. Currently, there are two existing listservs for the pain community; the APS Basic Science SIG and Linda Watkins', whose list is much larger. Linda Watkins is aware of this request and approves. It was noted there is no sponsorship associated with Linda Watkins' listserv. The Executive Committee requested to approve the new listserv language on the APS Basic Science SIG website via email. In addition Dr. Sluka agreed to create a recruitment email on the Linda Watkins listserv.

**MOTION:** To approve draft language of Linda Watkins listserv on Basic Science SIG webpage. Seconded, passed.

**ACTION:** Basic Science SIG co-chairs to submit draft webpage language to Executive Committee for approval. Dr. Sluka to create a recruitment email to send to the Linda Watkins listserv.

## Finance & Operations Domain

### **May 2014 Financial Statement Cover Letter**

The May 2014 financial statement was reviewed. APS ended the fifth month with \$2,049,520 in assets and (\$749,025) in liabilities, resulting in total net assets of \$1,300,496. Current year operations are reflecting a total year-to-date excess of \$224,182. It was noted the Annual Scientific Meeting revenue was well below budget in terms of registration and sponsorship. As a result, it was stated that the APS Board needs to be somewhat concerned that our income is tracking below where it needs to be.

**MOTION:** Motion to accept. Seconded, passed.

### **Motion to approve advocacy travel for President**

Dr. Terman would like to represent APS at the NIH Pain Pathways and PDMP meeting in September in Washington, D.C.

**MOTION:** Motion to approve unbudgeted (\$1200) advocacy travel for President. Seconded, passed.

## **Pain Research Fund Update**

An update regarding the APS Pain Research Fund was provided. The creation of a Pain Research Fund Committee is in process and a subsequent meeting to establish goals and a strategic plan will take place once the committee is established. The Pain Research Fund will be introduced at the upcoming Corporate Council meeting.

## **Motion to approve 2015 Awards Committee Nominations**

The 2015 Awards Committee Nominations slate was presented.

**MOTION:** Motion to approve 2015 Awards Committee Nominations. Seconded, passed.

## **Experience Exchange 2015**

The Experience Exchange was presented. It was noted there are more non-members (e.g. customers) attending the Annual Scientific Meeting (ASM) than members. Further, ASM meeting attendance is continuing to decline, but the numbers of abstracts are increasing and evaluations high as ever.

Planned additions to the 2015 ASM include transforming the exhibit hall into an educational and networking resource, extended exhibit hours to better serve the attendees and exhibitors, all posters available all day (no turn), educational and networking sessions (non-CE) in the hall, new marketing and support opportunities, and the return of Spring Pain. Discussion ensued. It was suggested to combine some SIG meetings into the same room and to move the SIG meetings on Friday to not be competing with the Basic Science Dinner. Ms. Gremer is to pull the SIG numbers from the 2014 meeting to analyze. Lastly, it was requested that the Board volunteer at the APS membership booth in 2015.

## **Research Domain**

### **Research White Paper Status**

The Research White was submitted to *The Journal of Pain* in early July. It came back with three reviews and minor revisions that can strengthen the content. The workgroup is currently working on the revisions and will re-submit accordingly.

## **Education Domain**

### **Results of the Pain Care for Primary Care Meeting**

An update was provided of the Pain Care for Primary Care meeting. This was a first-time event with close to 260 attendees, 12 exhibitors and four commercial supporters. Faculty was pleased with the response and level of Q&A that followed each session. Learners were pleased with the quality of programming, faculty, and content. Evaluations were positive, scored exceedingly well and

were largely influenced by content to change their planned performance and knowledge. Financials are forthcoming. APS plans to continue participating in this event in the future pending the financial outcomes.

### **Status of 2014 ASM Interviews Project**

An update was provided on the status of the 2014 ASM Interview Project. The intent of the interview project is to select 5-6 speakers from Tampa that were well received and had topics that were timely and of interest, to extend their reach beyond the annual meeting via a 2-3 minute interview post on the APS website. While planning, it was determined that it would be better to postpone the interviews until the website redesign is complete. This project is currently on hold, however, Staff is using two of the identified speakers at the 2015 ASM in Palm Springs for Session Sound Bytes in the Learning Lounge.

### **Status of Game Changers Survey and Project**

The game changers survey was sent in June with a 2% response rate (very poor). Staff brought the survey results to the EAC. The EAC held a great discussion regarding this project and asked whether or not the intent is to approach it as “game changing topics” versus “game changers as people within APS”; people who are changing the way pain is being treated. Staff is working with Dr. Wallace to re-work this project.

### **Fundamentals 2015**

Endo has declined to support Fundamentals for 2015 and moving forward. However, Zogenix has expressed interest. An update will be forthcoming.

### **EAC Proposal**

The Education Advisory Committee proposal was presented. The overall structure was reviewed and discussed and it was agreed that the size of the committee can be reduced to just the core leadership.

**MOTION:** Motion to approve EAC proposal. Seconded, passed.

## **Advocacy Domain**

### **AAPM White Papers**

The AAPM White Papers were presented. AAPM is seeking APS’s endorsement on these two papers. Discussion ensued. It was noted this could better be handled by the Pain Care Coalition (PCC).

**MOTION:** To approve endorsement of Minimum Insurance Benefits for Patients with Chronic Pain. Seconded, not passed. **Motion failed.**

**MOTION:** To approve endorsement of The Evidence Against Methadone as a “Preferred” Analgesic. Seconded, not passed. **Motion failed.**



Further discussion ensued.

**ACTION: Dr. Terman is to send both of these white papers to the Public Policy Committee to review and recommendation as to how APS should respond. Ms. Underwood is to ask Jim Rathmell, to put it on the next PCC agenda in November.**

### **Public Policy Committee Update**

A brief update was provided. Progress is taking place on one of the five priorities; marijuana and pain has workgroup chaired by Seddon Savage to start a position statement.

### **PAINS Project**

The PAINS Project was presented. The purpose of the meeting is to convene a national meeting of PAINS' members, leaders in federal agencies, academic institutions, policy organizations, patient advocacy groups, industry and others to familiarize attendees with HHS's National Pain Strategy (NPS) Report in detail and to provide attendees with opportunities to discuss possible collaborations and public-private partnerships to advance it. The meeting is November 21-22, 2014 in Washington, D.C. Discussion ensued.

**MOTION:** To support travel and lodging for a single representative of APS to go on behalf of APS. Seconded, passed.

**ACTION: Dr. Terman is to follow-up with Myra Christopher .**

Editorial note: this meeting has been postponed pending the publication of the National Pain Strategy closer to the end of the year.

## **Clinical Domain**

### **APS Quality Task Force**

The APS Quality Task Force proposal was presented. Dr. Deb Gordon requested to establish an APS working taskforce or standing committee on Quality in order to update the APS QI guidelines and to develop and prioritize a strategic plan and budget for future work. Discussion ensued.

**MOTION:** To establish an ad-hoc task force in Quality in order to update the APS QI guidelines and to develop and prioritize a strategic plan and budget for future work. Seconded, passed.

**ACTION: Dr. Edwards to connect with Dr. Gordon Deb and to copy Dr. Ness.**

*Drs. Ness and Manworren left the call at this time.*

## **Other**

### **FMMJUA Grant**

An overview of the FMMJUA grant was provided. The Pain Assessment and Management Improvement (PAMI) initiative is a two year project designed to improve the safety of health care services for Floridians of all ages and will address the objectives outlined by the Florida Medical Malpractice Joint Underwriting Association (FMMJUA): (1) to identify, develop, test, and implement safe practice initiatives in inpatient or outpatient settings; and (2) share the findings and lessons learned including challenges and barriers to developing and implementing these interventions through validated tools, products, or health care safety toolkits.

This is an initiative between the University of Florida (UF) and the American Pain Society for the purpose of collaborating on the development of educational materials in regard to pain assessment and management. APS will receive \$20,000 over the two year period for their contribution to content.

### **Motion to Adjourn**

**MOTION:** To adjourn the meeting. Seconded, passed. Meeting adjourned at 3:23 PM CST.